

Website refresh proposal

Proposed: Illustrative discussion proposal for cleaning service website.

Proposed: Inspired by a public request. No client engagement is claimed.

Cleaning service website · illustrative

The request in brief

- 01 Website redesign for a cleaning service.
- 02 Clearer service navigation and mobile layouts.
- 03 A quote or booking enquiry path.

Proposed work sequence

Understand

Proposed: Agree the page structure and review the existing website.

Prototype

Proposed: Design a representative service page and enquiry journey.

Verify

Proposed: Build the selected pages and test the enquiry flow.

Proposed deliverables

- 01 Proposed: A page map and responsive design sample.
- 02 Proposed: The selected page layouts and enquiry form.
- 03 Proposed: Editing notes and a handover walkthrough.

Inputs and boundaries

Material to request

Proposed: Approved service copy, original images and review contact.

Proposed: Access to the existing website and form destination.

Confirm before committing

To confirm: Final scope, exclusions and ownership of supplied assets.

To confirm: Dates, fees and any third-party costs.

Proposed acceptance checks

Check	Evidence
Proposed: Completeness	Scope mapped to outputs
Proposed: Revision	Edits survive reopening
Proposed: Handover	Owner follows editing notes

Commercial details to confirm

- 01 To confirm: The provider has not issued a quote for this demonstration.
- 02 Proposed: A public job budget is not an accepted project price.
- 03 To confirm: No past results or customer endorsement are supplied.

A concrete next step

Proposed: Review this outline against the full brief before committing.

Proposed: Agree scope, inputs and commercial terms together.

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